



Abdulrahman Twaty

SENIOR PRODUCT DESIGNER

Seven years ago, I started working professionally as a UX/UI designer, alongside many roles in the design process from research, ideation, brand identity to prototyping, UI design and creating a complete product.

WORK EXPERIENCE



Senior Product Designer / WalaPlus

MAY 2023 - PRESENT / Full-time, Remote

- Leading the UX process across all WalaPlus digital products.
- Created the master design system of all products (Web+Mobile), supporting both Arabic and English language.



Senior Product Designer / MyFawry App

NOV 2022 - MAY 2023 / Full-time, Smart Village

Crafted digital experiences under the fintech umbrella transforming MyFawry to a SUPER app!



Senior UX & UI Designer / Dsquares

OCT 2019 - NOV 2022 / Full-time, Smart Village

Implemented and enhanced the Loyalty Programs experience for big names under the following sectors: Telecom - Banks - Oil & Gas - Airlines - Real Estates - FMCGs - Retails.



Product Designer / Lucky App

APR 2019 - OCT 2019 / Full-time, Smart Village

- Founding designer involved in creating and shaping the app.
- Added main and vital experiences to the mobile app, created the whole website experience from scratch.



Design Team Lead / Sendian Creations

NOV 2017 - APR 2019 / Full-time, Ma'adi

In addition to my role as the sole UX/UI Designer of the agency. I was supervising three other designers.



UX & UI Designer / Codex Global

AUG 2016 - AUG 2017 / Full-time, Ma'adi

Contact

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EDUCATION

2012-2016 | BCS.

Computer Science
MISR UNIVERSITY FOR SCIENCE & TECHNOLOGY (MUST)

2024 | MOOC

UX Research
GOOGLE

2013 | Full Diploma

Web Design
RUSSIAN CULTURE CENTER

2012-Present | MOOCs

Product Design
UDACITY - UDEMY - COURSERA
- LINKEDIN

EXPERTISE

User Experience
User Interface
User Research
UX Leadership
Product Analytics
Design Systems
AI Tools
Wireframing
Usability Testing
UX Audit
Interviewing
UX Writing
Interaction Design
Branding
Art Direction
Accessibility

MY LINKS

[/in/ATwaty](https://in.linkedin.com/in/ATwaty)

[My Portfolio](#)

NOTABLE PRODUCTS



Mobilawy / Mobil Egypt

Mobile App, Web Portal

Designed the experience end-to-end for both consumer, trader apps and web portals. Consumer app got recognized through booming advertisement across all Egypt. App downloads reached 1M+ downloads.



[Advertisement](#)



[Android Version](#)



[IOS Version](#)



Lucky / Lucky ONE

Mobile App, Web Portal

Added main and vital experiences to the mobile app, created the whole website experience from scratch. The app reached 10M+ downloads.



[Advertisement](#)



[Android Version](#)



[IOS Version](#)



myfawry / Fawry

Mobile App

Created "Spaces" experience and co-operated in creating the master design system and "Yellow Card" experience. The app has 5M+ downloads.



[Android Version](#)



[IOS Version](#)



Pepsi X MO / Pepsi Masr

Responsive Website

Designed the competition's website. The QR code that leads to the website was printed on a whole line of Pepsi cans across Egypt.



[Advertisement](#)



[Website Link](#)



Bill Split Experience / Flash App

Ideation

Flash team requested a side project for their app before they launch it, that was creating the "Bill Split" experience, from UX research to final UI.

TOOLS

User research



Dovetail



Useberry

Product Analytics



MixPanel



Google Analytics

AI tools



ChatGPT



Claude



DeepSeek

Brainstorming



FigJam



Miro

UI Design



Figma



Adobe XD



Sketch



Adobe Illustrator

Prototyping



Adobe After Effects



Webflow

Agile Framework



Jira



Microsoft Azure

Productivity



Notion



G Suite